



una **italia**  
UNIONE NAZIONALE  
FILIERE AGROALIMENTARI  
CARNE E UOVA



**AVEC**

**68<sup>th</sup> GENERAL ASSEMBLY**

24/27 September 2026 **SORRENTO**

# SPONSOR PROSPECTUS



# WELCOME LETTER

Dear friends of AVEC and of the poultry sector,

The 2026 AVEC General Assembly and Conference will take place from **24 to 27 September 2026** in **Sorrento, Italy**, at the prestigious Hilton Sorrento Palace. This year's event is organised with the valued support of Unaitalia.

Each year, the AVEC General Assembly offers a high-level conference designed to deliver maximum value to all participants. By bringing together leaders from the poultry meat sector, policymakers, and business partners, the event provides exceptional networking opportunities and a comprehensive overview of the latest developments, challenges, and trends shaping our industry.

The continued success of the AVEC General Assembly has been made possible thanks to the generous contributions of our sponsors. Their support enables us to organise not only the conference programme but also the much-appreciated social events that foster connections within our community.

It is therefore with genuine appreciation that we invite your company to sponsor the 2026 AVEC General Assembly in Sorrento. Your support would play a vital role in ensuring the ongoing success and high quality of this important annual gathering. To accommodate different levels of engagement, we have prepared three customised sponsorship packages, which are outlined in the following pages.

We sincerely hope we can count on your support for this prestigious event. We look forward to welcoming you to Sorrento for the AVEC GA 2026.

Warm regards,

Birthe Steenberg  
**General Secretary AVEC**

Lara Sanfrancesco  
**General Director UNAITALIA**



# SPONSORSHIP OPPORTUNITIES

**PLATINUM SPONSOR** for and important presence;

**GOLD SPONSOR** for a remarkable presence;

**SILVER SPONSOR** for a visible presence.

## PLATINUM SPONSOR

- Exhibition & activity space for distribution of company flyers, brochures and other marketing materials (goodie bags/gadgets). Area including n.1 table, n.2 chairs & electrical power supply
- 2 complimentary tickets for the General Assembly, including opening reception, conference, lunches, gala dinner
- Option for a 5' speech or video presentation during the conference
- Option for company roll-up banner placement in key areas (roll-up provided by sponsor)
- Company logo (High-impact) on the conference website, event printed materials
- Acknowledgement as sponsor during the conference (slide at session intervals)
- Acknowledgement as sponsor during the Gala Dinner by the Avec president

**Package: 16.000 euro + VAT (if applicable)\***

## GOLD SPONSOR

- Exhibition & activity space for distribution of company flyers, brochures and other marketing materials (goodie bags/gadgets). Area including n.1 table, n.2 chairs & electrical power supply
- 1 complimentary tickets for the General Assembly, including opening reception, conference, lunches, gala dinner
- Option for company roll-up banner placement in key areas (roll-up provided by sponsor)
- Company logo (Mid-impact) on the conference website, event printed materials
- Acknowledgement as sponsor during the conference (slide at session intervals)
- Acknowledgement as sponsor during the Gala Dinner by the Avec president

**Package: 11.000 euro + VAT (if applicable)\***



## SILVER SPONSOR

- 1 complimentary tickets for the General Assembly, including opening reception, conference, lunches, gala dinner
- Option for company roll-up banner placement in key areas (roll-up provided by sponsor)
- Company logo (Base-impact) on the conference website, event printed materials
- Acknowledgement as sponsor during the conference (slide at session intervals)
- Acknowledgement as sponsor during the Gala Dinner by the Avec president

**Package: 6.000 euro + VAT (if applicable)\***

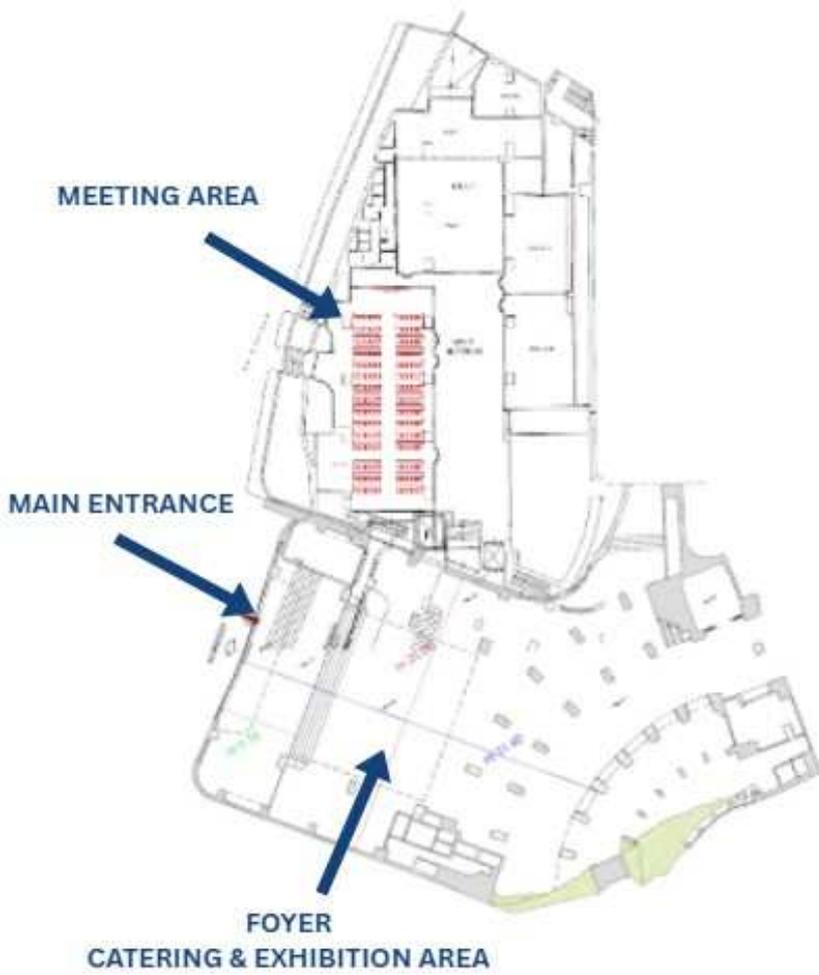
SPONSOR BENEFITS	PLATINUM	GOLD	SILVER
Exhibition/activity space: area including electrical power supply	●	●	
Complimentary tickets for the General Assembly, including opening Reception, conference, lunches, gala diner	2	1	1
Option for a 5' speech or video presentation during the conference	●		
Option for company roll-up banner placement in key areas (roll-up provided by sponsor)	●	●	●
Company logo on the conference website, event printed materials	High-impact	Mid-impact	Base-impact
Acknowledgement as sponsor during the conference (slide at session intervals)	●	●	●
Acknowledgement as sponsor during the Gala Dinner by the Avec president	●	●	●

*\*Please note that the Sponsor’s Package does not include hotel accommodation. Accommodation at the Hilton Sorrento Palace, at preferential rates secured by the Organising Secretariat, should be reserved separately through the official Congress website. (available online shortly)*



# FLOOR PLAN

## MEETING & EXHIBITION AREA





# GENERAL INFORMATION



## HOTEL ACCOMMODATION

For your hotel reservation at Hilton Sorrento Palace, please refer to the official booking section on the AVEC GA 2026 website. (coming soon)



## REGISTRATIONS

Soon available through the Official AVEC GA 2026 webpage!



## ORGANISING SECRETARIATAVEC GA 2026



### MV CONGRESSI

Via Marchesi 26D – 43126 Parma (Italy)

Ph. +39 0521 290191 – ext.31

E-mail: [avecga2026@mvcongressi.it](mailto:avecga2026@mvcongressi.it)

*Please note that MV CONGRESSI is the only company entitled to manage the logistical aspects and handle payments for AVEC GA 2026. In order to prevent fraud, please disregard any request coming from external companies, unless otherwise indicated by MV CONGRESSI itself.*



## FORM A (SPONSORSHIP PACKAGES)

Please return to the Organising Secretariat by email: [avecga2026@mvcongressi.it](mailto:avecga2026@mvcongressi.it)

COMPANY \_\_\_\_\_  
LEGAL REPRESENTATIVE \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ ZIP CODE \_\_\_\_\_  
VAT or FC\* \_\_\_\_\_  
Contact Person \_\_\_\_\_  
Phone \_\_\_\_\_ Mobile \_\_\_\_\_  
E-mail \_\_\_\_\_

\*VAT code for European Community companies – Tax payer identification number/Fiscal code  
(all the other companies)

### SPONSORSHIP PACKAGE

We confirm our sponsorship under the following formula:

	PLATINUM Package	€ 16.000,00 + VAT if applicable
	GOLD Package	€ 11.000,00 + VAT if applicable
	SILVER Package	€ 6.000,00 + VAT if applicable

The Sponsorship Agreement together with the relevant terms and conditions will follow.

Date \_\_\_\_\_

Signature and Company seal \_\_\_\_\_



*Looking forward to  
welcoming you in  
Sorrento!*

